The Five-Week Leadership Challenge. Hodgetts & Luthans: International Management (4 chapters).

Management was the first mainstream International Management text in the market. Its 6th edition continues to set the standard for International Management texts with its research-based content and its balance between culture, strategy, and behavior. International Management stresses the balanced approach and the synergy/connection between the three.

The Five-Week Leadership Challenge. Hodgetts & Luthans: International Management applies management concepts and techniques to their contexts in firms working in multinational, multicultural environments. Hodgetts & Luthans: International Management was the first mainstream International Management text in the market. Its 6th edition continues to set the standard for International Management texts with its research-based content and its balance between culture, strategy, and behavior. International Management stresses the balanced approach and the synergy/connection between the three.

Imagineers) find themselves pitted against Disney villains and witches that threaten both the future of Walt Disney World and the stability of the world outside its walls.

Kingdom Keepers (Volume 1)

exponentially expand your networking opportunities and receive bonus content and access to additional author tools.

Leddin’s experience training and consulting thousands of leaders all over the world. Encourages you to share your completion of the leadership challenge on social media to support your growth and development.

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Kingdom Keepers (Volume 1)

Kingdom Keepers IV: Power Play

Kidnapped #1: The Abduction

The entertainment industry has long been dominated by legendary screenwriter William Goldman’s “Nobody-Knows-Anything” mantra, which argues that success in the realm of managerial intuition and instinct. This book builds the case that combining scholarship with data, analytics, and research offers an innovative and compelling approach to unlocking the secrets of entertainment.

Entertainment Science

Entertainment Science is a must-read for everyone working in the entertainment industry today, where the impact of digital and the use of big data can’t be ignored anymore. Thorsten Hennig-Thurau and Mark B. Houston, two of the finest scholars in the area of entertainment marketing, have produced a definitive research-based compendium that cuts across various branches of the arts to explain the phenomena that provide consumption experiences to capture the hearts and minds of audiences. Michael Klmel, media entrepreneur and Honorary Professor of Media Economics at University of Leipzig Entertainment Science’s research team of creativity, theory, and data analytics offers managers in the creative industries and beyond a novel, compelling, and comprehensive approach to support their decision-making. This groundbreaking book marks the dawn of a new Golden Age of fruitful conversation between entertainment scholars, managers, and artists. Maurice Saatchi, Associate Professor in Strategy, University of Cambridge

Kingdom Keepers V: Peter Pan Play

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