To Light a Fire
Terry Blackhawk
2015-08-17
The InsideOut Literary Arts Project (iO) began in 1995 in five Detroit high schools, with weekly classroom visits by a writer-in-residence, the publication of a literary journal for each school, and the mission of encouraging students to use poetry to "think broadly, create bravely, and share their voices with the wider world." Twenty years later, the program serves some five thousand K–12 students per year, has received national exposure and accolades (including a recent visit to the White House), and has seen numerous student writers recognized for their creativity and performance. In To Light a Fire: 20 Years with the InsideOut Literary Arts Project, founding director Terry Blackhawk and senior writer Peter Markus collect the experiences of writers who have participated in InsideOut over the years to give readers an inside look at the urban classroom and the creative spark of Detroit's students. In short and insightful essays, contributors discuss how iO's creative magic happened during the course of their work in Detroit schools. Poets such as Jamaal May, John Rybicki, Robert Fanning, and francine j. harris describe the many ways that poetry can be used as a tool to reach others, and how poetic work shaped them as teachers in return. Contributors describe nurturing a love of language, guiding excursions into imagination, and helping students find their own voices. They also describe the difficulties of getting through to kids, the challenges of oversized classrooms, and of working with children who seem to have been forgotten. Despite their own frequent angst and personal uncertainties about doing the right thing, they describe the joys and rewards that come from believing in students and supporting the risks that they take as writers. To Light a Fire captures the story—one poet, poem, and poetic moment at a time—of helping students to discover they can imagine, dream, and speak in a way that will make people listen. Fellow educators, poets, and creative writers will be moved and inspired by this collection.

New York Magazine 1988-07-25
New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

New York Magazine 2006-04-13
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Punch Henry Mayhew 1981
Vintage Rolex
David Silver 2020-10-27
'A gorgeously indulgent new coffee-table heavyweight.' - Esquire magazine 'An ode, a love letter, and a paean to family tradition while also being a celebration of the longevity of the Rolex brand, this tome is encyclopedic and monumental in its scope.' - New York Journal of Books For more than a century, Rolex has stood apart as the most legendary brand of watch in the world. Ever the record setter—the Daytona, belonging to actor Paul Newman, was auctioned by Phillips in New York in October 2017 for $17.8 million—it comes as no surprise that Rolex is the most collected watch label in the world. Published to celebrate The Vintage Watch Company's 25th anniversary in 2020, the book contains a unique pictorial collection of vintage Rolex watches that have passed through the shop during the past 25 years. From early Rolex pocket watches to the world's first wristwatches, elegant in their simplicity yet revolutionary in their impact, to the very first Submariners, iconic Daytonas, and jewel-encrusted Crown collections, the mesmerizing archive of vintage timepieces charts the extraordinary rise of an extraordinary brand. Ad $ Summary 1999
Advertising expenditure data across ten media: consumer magazines, Sunday magazines, newspapers, outdoor, network television, spot television, syndicated television, cable television, network radio, and national spot radio. Lists brands alphabetically and shows total ten media expenditures, media used, parent company and PIB classification for each brand. Also included in this report are industry class totals and rankings of the top 100 companies of the ten media.