Loose Leaf Managerial Accounting with Connect Access Card

John Wild 2015-01-16 Wild, Managerial Accounting responds to the market's need for an integrated solution that balances coverage of managerial accounting content that has a corporate approach, integrated with new technology learning tools. The Wild solution designed to help attain course goals of student readiness and motivation, comprehension of content, and application of key concepts. Whitecotton, Bamber, and Wild's Managerial Accounting provides students with the business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. McGraw-Hill Connect Accounting Plus provides a complete digital solution with a robust online learning and homework management system, an integrated media-rich eBook, assignable end-of-chapter material, algorithmic functionality, and reporting capabilities. Contained within Connect Accounting is McGraw-Hill's adaptive learning system, LearnSmart, which is designed to help students learn faster, study more efficiently, and retain more knowledge for greater success. In addition, Interactive Presentations deliver learning objectives in an interactive environment, giving students access to course-content critical anytime, anywhere. Auto-Graded Excel Simulations, assignable within Connect Accounting, provide students with real-world spreadsheets to practice their Excel skills—such as basic formulas and formatting—within the context of accounting. These applications feature animated, narrated Help and Show Me tutorials (when enabled), as well as automatic feedback and grading for assignments that are completed online. Our system for completing exercise and problem material takes accounting content to the next level, delivering assessment material in a more intuitive, less restrictive format that adapts to the needs of today's students. Financial and Managerial Accounting...
Managerial Accounting Garrison 2008-10-15 Garrison - Your guide through the challenging waters of managerial accounting. For centuries, the lighthouse has stood as a beacon of guidance for mariners at sea. More than an aid to navigation, the lighthouse symbolizes safety, permanence, reliability, and the comforting presence of a guiding hand in the darkness.

Managerial Accounting 2e provides these students with the knowledge and the comfort they need to navigate the choppy waters of managerial accounting. Garrison and Webber with an edge that encapsulates the greatest strengths of this market leading text. Garrison is your guide through the challenging waters of managerial accounting. It identifies the three functions managers must perform within their organizations—plan, operate, control, and make decisions. Managerial Accounting 2e is a complete digital solution with a robust online learning and homework management system, an integrated media-rich eBook, assignable end-of-chapter material, guided examples, and interactive exercises that motivate students by presenting accounting in the context of real, recognizable companies like Apple, Starbucks, and California Pizza Kitchen, then analyze and apply their managerial accounting knowledge successfully in careers as managers in the world of business. Whitecotton 2e will engage and motivate students by using real-world business analysis skills.

Ebook: Managerial Accounting - Global Edition Ronald Hilton 2014-09-16 We are pleased to present this Global Edition, which has been specifically developed to help you succeed in your managerial accounting course. The Whitecotton (11e) program is the most pure management accounting content. The other two programs contain greater coverage of financial accounting topics. Managerial Accounting 8e is the leading managerial accounting solution, Managerial Accounting, by Garrison, Noreen and Brewer. The Noreen solution presents integrated and balanced managerial content that has a corporate approach throughout. Its innovation is reflected in its extensive use of small businesses examples, the most up-to-date auditing textbook on the market, covering all of the latest pronouncements through the end of 2011. The book’s unique organization presents the auditing process in twelve concise chapters, with eight flexible, independent modules designed to be integrated into the course entirely at the instructor’s discretion. The Whitecotton program presents the auditing process in twelve concise chapters, with eight flexible, independent modules designed to be integrated into the course entirely at the instructor’s discretion. This will allow students to see accounting information being used to make real business decisions in companies that are part of the world of business. McGraw-Hill’s SmartBook, powered by LearnSmart, which is designed to help students learn faster and more efficiently, and retain more knowledge for greater success in their careers. The new edition presents the auditing process in twelve concise chapters, with eight flexible, independent modules designed to be integrated into the course entirely at the instructor’s discretion. This will allow students to see accounting information being used to make real business decisions in companies that are part of the world of business. McGraw-Hill’s SmartBook, powered by LearnSmart, which is designed to help students learn faster and more efficiently, and retain more knowledge for greater success in their careers. The new edition presents the auditing process in twelve concise chapters, with eight flexible, independent modules designed to be integrated into the course entirely at the instructor’s discretion. This will allow students to see accounting information being used to make real business decisions in companies that are part of the world of business. McGraw-Hill’s SmartBook, powered by LearnSmart, which is designed to help students learn faster and more efficiently, and retain more knowledge for greater success in their careers. The new edition presents the auditing process in twelve concise chapters, with eight flexible, independent modules designed to be integrated into the course entirely at the instructor’s discretion. This will allow students to see accounting information being used to make real business decisions in companies that are part of the world of business. McGraw-Hill’s SmartBook, powered by LearnSmart, which is designed to help students learn faster and more efficiently, and retain more knowledge for greater success in their careers.
their lives, helping them connect their learning to the real world. McGraw-Hill Connect Accounting Plus provides a complete digital solution with a robust online learning and homework management system, an integrated media-rich eBook, assignable end-of-chapter material, algorithmic functionality, and reporting capabilities. Contained within Connect Accounting is McGraw-Hill's adaptive learning system, LearnSmart, which is designed to help students learn faster, study more efficiently, and retain more knowledge for greater success. In addition, Guided Examples provide students with narrated and animated, step-by-step walkthroughs of algorithmic versions of assigned exercises.

Introduction to Managerial Accounting

Introduction to Managerial Accounting by Folk/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison and Noreen. However, this is not simply a briefer book with chapters removed; it has been rethought and retargeted to meet the needs demanded by the market: a more accessible, yet thorough student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course, cost accounting/cost management. Faculty and students alike will find this new text has retained the hallmark features of the Garrison/Noreen text: author-written supplements; excellent readability; terrific examples; thorough, relevant, and balanced end of chapter material. In sum, this is a book instructors can count on!

Loose-leaf Version to accompany Managerial Accounting for Managers

Managerial Accounting for Managers, 3rd edition by Noreen/Brewer/Garrison is based on the market-leading managerial accounting solution, Managerial Accounting, by Garrison, Noreen and Brewer. The Noreen solution presents integrated and proven solutions designed to help attain course goals of student readiness, comprehension of content, and application of key concepts in the managerial accounting course, while addressing the needs of instructors who do not wish to teach the financial accounting-oriented content that is included in the Garrison solution. Of the three programs in the Garrison franchise (the Brewer solution, the Garrison solution, and the Noreen solution), the Noreen solution is the most pure management accounting content. The other two programs contain greater coverage of financial accounting topics. Managerial Accounting for Managers 3e is geared towards professors who love Garrison's market-leading managerial accounting content but prefer to approach their course by eliminating the debits and credits coverage. The Noreen solution includes the managerial accounting topics such as Relevant Costs for Decision Making, Capital Budgeting Decisions, and Segment Reporting and Decentralization, however, the job-order costing chapter has been extensively rewritten to remove all journal entries. Furthermore, the chapters dealing with process costing, the statement of cash flows, and financial statement analysis have been dropped to enable professors to focus their attention on the bedrocks of managerial accounting—planning, control, and decision making. McGraw-Hill's Connect Accounting offers a complete digital solution combines all the great features of Connect Accounting, along with access to an online version of Managerial Accounting for Managers 3e, so that students can easily refer back to the text for review and guidance. This media rich eBook links directly to tutorials and online resources and offers additional functionality like taking notes and highlighting key passages for reviewing later. Included within Connect Accounting is McGraw-Hill’s adaptive learning system, LearnSmart, which is designed to help students learn faster, study more efficiently, and retain more knowledge for greater success. In addition, Interactive Presentations deliver learning objectives in an interactive environment, giving students access to course-critical content anytime, anywhere. Guided Examples provide students with narrated and animated, step-by-step walkthroughs of algorithmic versions of assigned exercises.

FINANCIAL AND MANAGERIAL ACCOUNTING

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