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The Briefing Sean Spicer
2018-07-24 NOW A NATIONAL BESTSELLER! Wall Street Journal Bestseller USA Today Bestseller Publisher’s Weekly Bestseller Conservative Book Club Bestseller “One of the best reads of 2018." — Sean Hannity "The book is well worth your time." — Megyn Kelly "A story told with both heart and knowledge. Really good, go get it!" — President Donald J. Trump No job is more of a pressure cooker than being a White House press secretary...especially in this White House. For more than two decades, Sean Spicer had been a respected political insider, working as a campaign and communications strategist. But in December 2016, he got the call of a lifetime. President-elect Donald J. Trump had chosen him to be the White House press secretary. And life
hasn’t been the same since. When he accepted the job, Spicer was far from a household name. But then he walked into the bright lights of the briefing room, and the cameras started rolling. His every word was scrutinized. Every movement was parodied. Every detail became a meme. And that’s just the public side. Behind the scenes, things were almost as difficult in an administration plagued by leaks that frustrated and angered both Spicer and the president. Not to mention the extraordinary pressures on Spicer’s family and his faith. Now, in his provocative and enlightening political memoir, The Briefing, Spicer reveals the truth behind some of the biggest news stories of our time, and he offers a glimpse into what it’s like to stand at the press secretary’s podium—and how he got there. The Briefing is the first insider account written by someone who worked on the Trump campaign, with the Trump transition team, and in the Trump White House—and has seen Donald Trump rallying voters, building an administration, and making crucial policy decisions. Spicer’s riveting and personal account makes The Briefing the must-read political memoir of the year.

Jet 2003-05-05 The weekly source of African American political and entertainment news.

Responsible Journalism in Conflicted Societies Jake Lynch 2022-09-30 Setting out multiple perspectives from media and journalism scholars, this collection addresses the implications that today’s technological, socio-political, and economic conditions have for relations between journalists, sources, audiences, and wider publics. Applying an inclusive concept of ‘conflicted societies’ that goes beyond those affected by violent conflict to include traditionally ‘stable’ but increasingly polarised democracies, such as the UK and the USA, contributors engage with longstanding questions and new challenges surrounding
concepts of responsibility, trust, public service, and public interest in journalism. The unique span of studies offers international scope, including societies often overlooked in media and journalism studies, such as Northern Ireland, Turkey, Cyprus, Pakistan, The Democratic Republic of Congo, and the Central African Republic. Chapters also feature contemporary case studies, such as the COVID-19 pandemic, as a route into understanding the pertinent issue of fake news, and the ‘local turn’ in journalism. Responsible Journalism in Conflicted Societies is not only a valuable resource for those studying conflict reporting and international journalism but will also appeal to scholars working at the intersection of media, journalism, communication, peace, conflict, and security studies.

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**Fulfillment** Alec MacGillis 2022-01-18 A New York Times Book Review Editors’ Choice “A grounded and expansive examination of the American economic divide . . . It takes a skillful journalist to weave data and anecdotes together so effectively.” —Carolyn Kellogg, Los Angeles Times An award-winning journalist investigates Amazon’s impact on the wealth and poverty of towns and cities across the United States. In 1937, the famed writer and activist Upton Sinclair published a novel bearing the subtitle A Story of Ford-America. He blasted the callousness of a company worth “a billion dollars” that underpaid its workers while forcing them to engage in repetitive and sometimes dangerous assembly-line labor. Eight decades later, the market capitalization of Amazon.com has exceeded $1.5 trillion, while the value of the Ford Motor Company hovers around $30 billion. We have entered the age of one-click America—and as the coronavirus makes Americans more dependent on online shopping, Amazon’s sway will only intensify. Alec MacGillis’s Fulfillment is not another exposé of our most conspicuously dominant
company. Rather, it is a literary investigation of the America that falls within that company’s growing shadow. As MacGillis shows, Amazon’s sprawling network of delivery hubs, data centers, and corporate campuses epitomizes a land where winner and loser cities and regions are drifting steadily apart, the civic fabric is unraveling, and work has become increasingly rudimentary and isolated. In Seattle, high-paid workers in new office towers displace a historic Black neighborhood. In Ohio, cardboard makers supplant auto manufacturers, and in suburban Virginia, homeowners try to protect their town from the environmental impact of a new data center. When a warehouse replaces a fabled steel plant on the outskirts of Baltimore, a new model of work becomes visible. Fulfillment also shows how Amazon has become a force in Washington, D.C., ushering readers through a revolving door for lobbyists and government contractors and into CEO Jeff Bezos’s Kalorama mansion. With empathy and breadth, MacGillis demonstrates the hidden human costs of the other inequality—not the growing gap between rich and poor, but the gap between the country’s winning and losing regions. The result is an intimate account of contemporary capitalism: its drive to innovate, its dark, pitiless magic, its remaking of America with every click.

Demagogue for President
Jennifer Mercieca
2020-07-07
"Deserves a place alongside George Orwell’s 'Politics and the English Language'. . . . one of the most important political books of this perilous summer."—The Washington Post
"A must-read"—Salon
"Highly recommended"—Jack Shafer, Politico

Featured in "The Best New Books to Read This Summer" and "Lit Hub's Most Anticipated Books of 2020"—Literary Hub

Historic levels of polarization, a disaffected and frustrated electorate, and widespread distrust of government, the news media, and traditional
political leadership set the stage in 2016 for an unexpected, unlikely, and unprecedented presidential contest. Donald Trump’s campaign speeches and other rhetoric seemed on the surface to be simplistic, repetitive, and disorganized to many. As Demagogue for President shows, Trump’s campaign strategy was anything but simple. Political communication expert Jennifer Mercieca shows how the Trump campaign expertly used the common rhetorical techniques of a demagogue, a word with two contradictory definitions—“a leader who makes use of popular prejudices and false claims and promises in order to gain power” or “a leader championing the cause of the common people in ancient times” (Merriam-Webster, 2019). These strategies, in conjunction with post-rhetorical public relations techniques, were meant to appeal to a segment of an already distrustful electorate. It was an effective tactic.

Mercieca analyzes rhetorical strategies such as argument ad hominem, argument ad baculum, argument ad populum, reification, paralipsis, and more to reveal a campaign that was morally repugnant to some but to others a brilliant appeal to American exceptionalism. By all accounts, it fundamentally changed the discourse of the American public sphere. Photojournalism and Citizen Journalism Stuart Allan 2017-06-26 If everyone with a smartphone can be a citizen photojournalist, who needs professional photojournalism? This rather flippant question cuts to the heart of a set of pressing issues, where an array of impassioned voices may be heard in vigorous debate. While some of these voices are confidently predicting photojournalism's impending demise as the latest casualty of internet-driven convergence, others are heralding its dramatic rebirth, pointing to the democratisation of what was once the exclusive domain of the professional.
of where one is situated in relation to these stark polarities, however, it is readily apparent that photojournalism is being decisively transformed across shifting, uneven conditions for civic participation in ways that raise important questions for journalism’s forms and practices in a digital era. This book’s contributors identify and critique a range of factors currently recasting photojournalism's professional ethos, devoting particular attention to the challenges posed by the rise of citizen journalism. This book was originally published as two special issues, in Digital Journalism and Journalism Practice.

Practicing Convergence Journalism Janet Kolodzy 2013 Preface: what is new about today's news audiences -- What's old is new, what's new is old; Text box: what is newsworthy; Text box: Las Vegas Sun -- Eight elements of a news story and the tools to build it; Text box: GlobalPost.com -- Sources and background information: reporting before the reporting; Text box: my five tips for more focused searches; Text box: U.S. courts basics; Text box: Storify.com -- Sources and background information: reporting before the reporting; Text box: Twitter on the beat -- Law & ethics: reporting rules of the road; Text box: trust but verify; Text box: Storify.com -- Building the spot single story; Text box: types of leads; Text box: story types; Text box: breaking news and making connections -- Capturing context and tone: using words, pictures and/or sound; Text box: practicing convergence in sports -- Packaging the story: the daily wrap; Text box: the story is dead, long live the story; Text box: the print or text story; Text box: the radio script; Text box: the video script -- The multimedia story: how to help audiences get what they want; Text box: Andy Carvin and curating news -- Feature or enterprise news stories; Text box: what makes someone a good profile subject; Text box: the Christian science
monitor -- Digital storytelling: design and data -- Law and ethics: producing and disseminating news.

**The Stolen Chalice** Kitty Pilgrim 2013-06-25 Attending a black-tie gala at the Met, archaeologist John Sinclair and his partner, Cordelia Stapleton, learn that invaluable pieces of Egyptian art have been stolen during a terrorist attack attempt in New York, a situation that forces Sinclair to team up with his Egyptologist ex during a dangerous international search for a legendary artifact. Reprint. 125,000 first printing.

**World of CNN. New Ways of International Journalism** Sebastian Hoos 2010-03-08 Studienarbeit aus dem Jahr 1993 im Fachbereich Medien / Kommunikation - Journalismus, Publizistik, Note: A, Baylor University (International Journalism), Veranstaltung: World Communication, Sprache: Deutsch, Abstract: This paper outlines the emergence of a new world communication system. With a global news broadcasting system like CNN the US is no longer not only the main news topic and the civilisation reported about the most but also the major source for international news and global news coverage alike. This, in many ways marks a double hegemonial dominance.

**Rage** Bob Woodward 2021-09-14 An account of the Trump presidency draws on interviews with firsthand sources, meeting notes, diaries, and confidential documents to provide details about Trump's moves as he faced a global pandemic, economic disaster, and racial unrest.

**The End of Burnout** Jonathan Malesic 2022-01-04 Going beyond the how and why of burnout, a former tenured professor combines academic methods and first-person experience to propose new ways for resisting our cultural obsession with work. Through research on the science, culture, and philosophy of burnout, Malesic explores the gap between our vocation and our jobs, and between the ideals we have for work and
the reality of what we have to do

**Gender in the 2016 US Presidential Election** Dustin Harp 2019-04-09 Using a discourse analysis, Dustin Harp investigates media during the 2016 US presidential election to explore how traditional (patriarchal) and feminist ideas about gender played out during the campaign. The book illustrates how these two ideologies competed for space and struggled for discursive authority. A broad range of media texts is examined, and "gender moments," where gender became a dominant part of the political conversation, are identified. These include the "nasty woman" and "grab them by the pussy" comments of Donald Trump and the "woman card" played by, and against, Hillary Clinton. Furthermore, Harp reveals how binary notions of gender and stereotypical ideas of how men and women should behave, look, and sound structured the ways Donald Trump and Hillary Clinton were talked about in the media.

As a counterpoint, the research also shows the ways feminist ideologies worked against the sexism and misogyny and became mainstream in media discourse during the campaign. Students and researchers of Gender Studies will find that the "gender moments" in Gender in the 2016 US Presidential Election tell a broader story about women, gender expectations, and power. They offer important and timely insights about misogyny and sexual harassment in contemporary US culture and feminist resistance in a mediated public sphere.

**Media Representations of September 11** Steven M. Chermak 2003 The terrorist attacks on September 11th were unique and unprecedented in many ways, but the day will stand in our memories particularly because of our ability to watch the spectacle unfold. Each contributor to this volume offers a fresh, engaging perspective on how the media transformed the 9/11 crisis into...
an ideological tour de force, examining why certain readings of these events were preferred, and discussing the significance of those preferred meanings.

**Diary of a Mad Diva**

Joan Rivers 2014-07-01 From the headline-making, New York Times bestselling author of I Hate Everyone...Starting With Me comes another intimate glimpse into the delightfully hilarious mind of Joan Rivers. When her daughter Melissa gives her a diary for Christmas, at first Joan is horrified—who the hell does Melissa think she is? That fat pig, Bridget Jones? But as Joan, being both beautiful and introspective, begins to record her day-to-day musings, she realizes she has a lot to say. About everything. And everyone, God help them. The result? A no-holds-barred, delightfully vicious and always hilarious look at the everyday life of the ultimate diva. Follow Joan on a family vacation in Mexico and on trips between New York and Los Angeles where she mingles with the stars, never missing a beat as she delivers blistering critiques on current events, and excoriating insights about life, pop culture, and celebrities (from A to D list), all in her relentlessly funny signature style. This is the Diary of a Mad Diva. Forget about Anais Nin, Anne Frank, and Sylvia Plath. For the first time in a century, a diary by someone that’s actually worth reading.

**Landslide**

Michael Wolff 2021-07-13 'First there was Fire and Fury, then there was Siege, now there is Landslide. The third is the best of the three' Guardian 'Cruel, unforgiving, muckracking, scandalous . . . Michael Wolff concludes his Trump trilogy - with the best book' Telegraph 'Wolff is the shrewdest chronicler of Trump' Sunday Times Politics has given us some shocking and confounding moments but none have come close to the careening final days of Donald Trump's presidency: the surreal stage management of his re-election campaign, his audacious election challenge, the harrowing mayhem of the...
storming of the Capitol and the buffoonery of the second impeachment trial. But what was really going on in the inner sanctum of the White House during these calamitous events? What did the president and his dwindling cadre of loyalists actually believe? And what were they planning? Drawing on an exclusive and wide range of sources who took part in or witnessed Trump's closing moments, Michael Wolff finds the Oval Office more chaotic and bizarre than ever before, a kind of Star Wars bar scene. At all times of the day, Trump, hunched behind the Resolute desk, is surrounded by schemers and unqualified sycophants who spoon-feed him the 'alternative facts' he hungers to hear - about COVID-19, Black Lives Matter protests, and, most of all, his chance of winning re-election. In this extraordinary telling of a unique moment in history, Wolff gives us front-row seats as Trump's circle of plotters is whittled down to the most enabling and the least qualified - and the president pushes the bounds of political convention, entertaining the idea of martial law and balking at calling off the insurrectionist mob that threatens the hallowed seat of democracy itself. Michael Wolff pulled back the curtain on the Trump presidency with his globally bestselling blockbuster Fire and Fury. Now, in Landslide, he closes the door with a final, astonishingly candid tale.

**Asian American Dreams**
Helen Zia 2001-05-15 An account of the emergence of the Asian American consciousness in the United States explores the history that led to disparate groups of Asians seeing themselves as a single, cohesive ethnic community with political power.

**Peril**
Bob Woodward 2021-09-21 The transition from President Donald J. Trump to President Joseph R. Biden Jr. stands as one of the most dangerous periods in American history. But as #1 internationally bestselling author Bob Woodward and acclaimed reporter Robert
Costa reveal for the first time, it was far more than just a domestic political crisis. Woodward and Costa interviewed more than 200 people at the center of the turmoil, resulting in more than 6,000 pages of transcripts—and a spellbinding and definitive portrait of a nation on the brink. This classic study of Washington takes readers deep inside the Trump White House, the Biden White House, the 2020 campaign, and the Pentagon and Congress, with vivid, eyewitness accounts of what really happened. Peril is supplemented throughout with never-before-seen material from secret orders, transcripts of confidential calls, diaries, emails, meeting notes and other personal and government records, making for an unparalleled history. It is also the first inside look at Biden’s presidency as he faces the challenges of a lifetime: the continuing deadly pandemic and millions of Americans facing soul-crushing economic pain, all the while navigating a bitter and disabling partisan divide, a world rife with threats, and the hovering, dark shadow of the former president. “We have much to do in this winter of peril,” Biden declared at his inauguration, an event marked by a nerve-wracking security alert and the threat of domestic terrorism. Peril is the extraordinary story of the end of one presidency and the beginning of another, and represents the culmination of Bob Woodward’s news-making trilogy on the Trump presidency, along with Fear and Rage. And it is the beginning of a collaboration with fellow Washington Post reporter Robert Costa that will remind readers of Woodward’s coverage, with Carl Bernstein, of President Richard M. Nixon’s final days.

**Careers in Communications and Entertainment** Leonard Mogel 2000-01-02

**Making It in Broadcasting** Leonard Mogel 2010-08

**The Structure of Argument** Annette T. Rottenberg 2011-08-03
Argument covers critical thinking, reading, writing, and research. It is concise but thorough and presents everything students need in an affordable, compact format. The Structure of Argument includes questions, exercises, and writing assignments, and a full semester’s worth of readings. Now presenting Aristotelian and Rogerian as well as Toulmin argument, it includes many fresh readings and additional support for academic writing to help students stake their claim. Its emphasis on Toulmin argument makes Structure highly teachable, since the approach fits with the goals of the composition course. An electronic edition is available at half the price of the print book.

**Foreign Correspondents and International Newsgathering** Colleen Murrell 2014-11-27 This book reveals that 'fixers'—local experts on whom foreign correspondents rely—play a much more significant role in international television newsgathering than has been documented or understood. Murrell explores the frames though which international reporting has traditionally been analysed and then shows that fixers, who have largely been dismissed by scholars as 'logistical aides', are in fact central to the day-to-day decision-making that takes place on-the-road. Murrell looks at why and how fixers are selected and what their significance is to foreign correspondence. She asks if fixers help introduce a local perspective into the international news agenda, or if fixers are simply 'People Like Us' (PLU). Also included are in-depth case studies of correspondents in Iraq and Indonesia.

**Chasing History** Carl Bernstein 2022-01-11 A New York Times bestseller In this triumphant memoir, Carl Bernstein, the Pulitzer Prize-winning coauthor of All the President’s Men and pioneer of investigative journalism, recalls his beginnings as an audacious teenage newspaper reporter in
the nation’s capital—a winning tale of scrapes, gumshoeing, and American bedlam. In 1960, Bernstein was just a sixteen-year-old at considerable risk of failing to graduate high school. Inquisitive, self-taught—and, yes, truant—Bernstein landed a job as a copyboy at the Evening Star, the afternoon paper in Washington. By nineteen, he was a reporter there. In Chasing History: A Kid in the Newsroom, Bernstein recalls the origins of his storied journalistic career as he chronicles the Kennedy era, the swelling civil rights movement, and a slew of grisly crimes. He spins a buoyant, frenetic account of educating himself in what Bob Woodward describes as “the genius of perpetual engagement.” Funny and exhilarating, poignant and frank, Chasing History is an extraordinary memoir of life on the cusp of adulthood for a determined young man with a dogged commitment to the truth. Elements of Argument Annette T. Rottenberg 2011-08-03 Elements of Argument combines a thorough argument text on critical thinking, reading, writing, and research with an extensive reader on both current and timeless controversial issues. It presents everything students need to analyze, research, and write arguments. Elements of Argument covers Toulmin, Aristotelian, and Rogerian models of argument and has been thoroughly updated with current selections students will want to read. It now includes additional support for academic writing, making it a truly flexible classroom resource. An electronic edition is available at half the price of the print book. Read the preface. Jet 2003-05-05 The weekly source of African American political and entertainment news. News in the Global Sphere Ingrid Volkmer 1999 Ingrid Volkmer argues that the new global exchange can be regarded as a trans-societal sphere of mediation, which involves a global exchange of universal but also
increasingly - particular news and political information issues. This new diverse global information flow provides the communication platform, on which a global civil society emerges.

The Enemy of the People Jim Acosta 2020-06-16 A New York Times bestseller. From CNN’s veteran Chief White House Correspondent Jim Acosta, an explosive, first-hand account of the dangers he faces reporting on the current White House while fighting on the front lines in President Trump’s war on truth, featuring new material exclusive to the paperback edition. In Mr. Trump’s campaign against what he calls “Fake News,” CNN Chief White House Correspondent, Jim Acosta, is public enemy number one. From the moment Mr. Trump announced his candidacy in 2015, he has attacked the media, calling journalists “the enemy of the people.” Acosta presents a damning examination of bureaucratic dysfunction, deception, and the unprecedented threat the rhetoric Mr. Trump is directing has on our democracy. When the leader of the free world incites hate and violence, Acosta doesn’t back down, and he urges his fellow citizens to do the same. At Mr. Trump’s most hated network, CNN, Acosta offers a never-before-reported account of what it’s like to be the President’s most hated correspondent. Acosta goes head-to-head with the White House, even after Trump supporters have threatened his life with words as well as physical violence. From the hazy denials and accusations meant to discredit the Mueller investigation, to the president’s scurrilous tweets, Jim Acosta is in the eye of the storm while reporting live to millions of people across the world. After spending hundreds of hours with the revolving door of White House personnel, Acosta paints portraits of the personalities of Sarah Huckabee Sanders, Stephen Miller, Steve Bannon, Sean Spicer, Hope Hicks, Jared Kushner and more. Acosta is tenacious and unyielding in his
public battle to preserve the First Amendment and #RealNews.

**Video Journalism for the Web** Kurt Lancaster 2013 As more newspapers and broadcast news outlets transition online, reporters and photojournalists are being asked to provide more and more video for their stories. This book teaches students and professional journalists how to shoot better video and tell better stories on the web.

**New York Magazine** 1992-09-14 New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

**Resolving the Kashmir Conflict between India and Pakistan** Dr. Mark O'Doherty 2019-03-22 The Kashmir conflict between India and Pakistan being scary and heartbreaking in equal measure, the God Krishna makes a mediation attempt, to make peace between the two nuclear states. With both Indian and Pakistani people actually getting excited about the prospect of war, the odds are stacked against Krishna to make peace. But there is still hope. If he can convince the two Nuclear Goddesses, Kali and Hakima - who hold sway over the darker emotions of their countrymen - to make peace, actual war might be averted. Luckily there is also some common ground between Hakima and Kali to work with. They both like wearing Kashmir; the two of them being crazy about the stuff. Not only wearing Kashmir sweaters, but also Kashmir underwear; both Kali and Hakima having developed a fetish to sexy Kashmir lingerie, to arouse the...
Indian and Pakistani men, so that they can have good sex with them. Hence there is not enough Kashmir to go around for everybody - both India and Pakistan being crazy about the stuff...

**On All Fronts** Clarissa Ward 2021-09-07 “On All Fronts: The Education of a Journalist beautifully outlines . . . what it means to seek the truth. It gave me a new faith in the power of reporting.” —Oprah Winfrey

The recipient of multiple Peabody and Murrow awards, Clarissa Ward is a world-renowned conflict reporter. In this strange age of crisis where there really is no front line, she has moved from one hot zone to the next. With multiple assignments in Syria, Egypt, and Afghanistan, Ward, who speaks seven languages, has been based in Baghdad, Beirut, Beijing, and Moscow. She has seen and documented the violent remaking of the world at close range. With her deep empathy, Ward finds a way to tell the hardest stories. On All Fronts is the riveting account of Ward’s singular career and of journalism in this age of extremism. Following a privileged but lonely childhood, Ward found her calling as an international war correspondent in the aftermath of 9/11. From her early days in the field, she was embedding with marines at the height of the Iraq War and was soon on assignment all over the globe. But nowhere does Ward make her mark more than in war-torn Syria, which she has covered extensively with courage and compassion. From her multiple stints entrenched with Syrian rebels to her deep investigations into the Western extremists who are drawn to ISIS, Ward has covered Bashar al-Assad’s reign of terror without fear. In 2018, Ward rose to new heights at CNN and had a son. Suddenly, she was doing this hardest of jobs with a whole new perspective. On All Fronts is the unforgettable story of one extraordinary journalist—and of a changing world.

**Going There** Katie Couric 2021-10-26 This heartbreaking, hilarious, and brutally honest
memoir shares the deeply personal life story of a girl next door and her transformation into a household name. For more than forty years, Katie Couric has been an iconic presence in the media world. In her brutally honest, hilarious, heartbreaking memoir, she reveals what was going on behind the scenes of her sometimes tumultuous personal and professional life - a story she’s never shared, until now. Of the medium she loves, the one that made her a household name, she says, “Television can put you in a box; the flat-screen can flatten. On TV, you are larger than life but smaller, too. It is not the whole story, and it is not the whole me. This book is.”

Beginning in early childhood, Couric was inspired by her journalist father to pursue the career he loved but couldn’t afford to stay in. Balancing her vivacious, outgoing personality with her desire to be taken seriously, she overcame every obstacle in her way: insecurity, an eating disorder, being typecast, sexism . . . challenges, and how she dealt with them, setting the tone for the rest of her career. Couric talks candidly about adjusting to sudden fame after her astonishing rise to co-anchor of the TODAY show, and guides us through the most momentous events and news stories of the era, to which she had a front-row seat: Rodney King, Anita Hill, Columbine, the death of Princess Diana, 9/11, the Iraq War . . . In every instance, she relentlessly pursued the facts, ruffling more than a few feathers along the way. She also recalls in vivid and sometimes lurid detail the intense pressure on female anchors to snag the latest “get”—often sensational tabloid stories like Jon Benet Ramsey, Tonya Harding, and OJ Simpson. Couric’s position as one of the leading lights of her profession was shadowed by the shock and trauma of losing her husband to stage 4 colon cancer when he was just 42, leaving her a widow and single mom to two daughters, 6 and 2. The death of her sister Emily, just three years later, . . .
brought yet more trauma—and an unwavering commitment to cancer awareness and research, one of her proudest accomplishments. Couric is unsparing in the details of her historic move to the anchor chair at the CBS Evening News—a world rife with sexism and misogyny. Her “welcome” was even more hostile at 60 Minutes, an unrepentant boys club that engaged in outright hazing of even the most established women. In the wake of the MeToo movement, Couric shares her clear-eyed reckoning with gender inequality and predatory behavior in the workplace, and downfall of Matt Lauer—a colleague she had trusted and respected for more than a decade. Couric also talks about the challenge of finding love again, with all the hilarity, false-starts, and drama that search entailed, before finding her midlife Mr. Right. Something she has never discussed publicly—why her second marriage almost didn’t happen. If you thought you knew Katie Couric, think again. Going There is the fast-paced, emotional, riveting story of a thoroughly modern woman, whose journey took her from humble origins to superstardom. In these pages, you will find a friend, a confidante, a role model, a survivor whose lessons about life will enrich your own.

The Journalism Behind Journalism Gina Baleria

2021-08-12 Today’s journalists need to know both the skills of how to write, interview, and research, as well as skills that are often thought of as more intangible. This book provides a practical, how-to approach for developing, honing, and practicing the intangible skills critical to strong journalism. Individual chapters introduce journalism’s intangible concepts such as curiosity, empathy, implicit bias, community engagement, and tenacity, relating them to solid journalistic practice through real-world examples. Case studies and interviews with industry professionals help to further establish connections between concept and practice.
and mid-chapter and end-of-chapter exercises give the reader a concrete pathway toward developing these skills. The book offers an important perspective for the modern media landscape, where any journalist seeking to make an impact must know how to contextualize events, hold power to account, and inform their community to contribute to a healthy democracy. This is an invaluable text for courses in journalism skills at both the undergraduate and graduate level and anyone training the next generation of journalists.

**Dyslexia and the Journalist**

Tony Silvia 2021-08-18

For aspiring journalists, the challenges of dyslexia can seem insurmountable, especially in the face of an educational system that is ill-equipped to help. Many with dyslexia and related learning and attention deficit disorders also struggle with low self-esteem and emotional health, leading to the assumption that they cannot succeed, especially in a profession dominated by reading and writing. This book profiles famous broadcast journalists who overcame the long-overlooked, often misdiagnosed learning disability, dyslexia, to succeed at the highest level. Among them are Emmy Award winners, including CNN's Anderson Cooper and Robyn Curnow, NBC's Richard Engel, and ABC's Byron Pitts. For students and practicing journalists, it is a resource to learn more about dyslexia and how best to approach covering "the invisible disability." Each of the journalists profiled offer advice into the best practices in researching, interviewing, writing, and presenting issues related to dyslexia.

**New York Magazine**

1992-09-14

New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission...
has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

**The Handbook of Global Online Journalism** Eugenia Siapera 2012-07-03 The Handbook to Global Online Journalism features a collection of readings from international practitioners and scholars that represent a comprehensive and state-of-the-art overview of the relationship between the internet and journalism around the world. Provides a state-of-the-art overview of current research and future directions of online journalism Traces the evolution of journalistic practices, business models, and shifting patterns of journalistic cultures that have emerged around the world with the migration of news online Written and edited by top international researchers and practitioners in the area of online journalism Features an extensive breadth of coverage, including economics, organizational practices, contents and experiences

Discusses developments in online news in a wide range of countries, from the USA to Brazil, and from Germany to China Contains original theory, new research data, and reviews of existing studies in the field

**News Flash** Bonnie Anderson 2004-05-21 While talking heads debate the media's alleged conservative or liberal bias, award-winning journalist Bonnie Anderson knows that the problem with television news isn't about the Left versus the Right--it's all about the money. From illegal hiring practices toethnocentric coverage to political cheerleading, News Flash exposes how American broadcast conglomerates' pursuit of the almighty dollar consistently trumps the need for fair and objectivereporting. Along the way to the bottomline, the proud tradition of American television journalism has given way to an entertainment-driven industry that's losing credibility and viewers by the day. As someone who has worked as both a broadcast
reporter and anetwork executive, Anderson details how the networks have beenco-opted by bottom-line thinking that places more value on atelegenic face than on substantive reporting. Networkexecutives—the real power in broadcast journalism—areincreasingly employing tactics and strategies from theentertainment industry. They "cast" reporters based on theirability to "project credibility," value youth over training and experience, and often greenlight coverage only if they can beassured that it will appeal to advertiser-friendlydemographics.

Cokie Steven V. Roberts 2021-11-02 The extraordinary life and legacy of legendary journalist Cokie Roberts—a trailblazer for women—remembered by her friends and family. Through her visibility and celebrity, Cokie Roberts was an inspiration and a role model for innumerable women and girls. A fixture on national television and radio for more than 40 years, she also wrote five bestselling books focusing on the role of women in American history. She was portrayed on Saturday Night Live, name checked on the West Wing, and featured on magazine covers. She joked with Jay Leno, balanced a pencil on her nose for David Letterman, and was the answer to numerous crossword puzzle clues. Many dogs, and at least one dairy cow, were named for her. When the legendary 1980s Spy Magazine ran a diagram documenting all her connections with the headline “Cokie Roberts – Moderately Well-Known Broadcast Journalist or Center of the Universe?” they were only half-joking. Cokie had many roles in her lifetime: Daughter. Wife. Mother. Journalist. Advocate. Historian. Reflecting on her life, those closest to her remember her impressive mind, impish wit, infectious laugh, and the tenacity that sent her career skyrocketing through glass ceilings at NPR and ABC. They marvel at how she often put others before herself and cared deeply about
the world around her. When faced with daily decisions and dilemmas, many still ask themselves the question, ‘What Would Cokie Do?’ In this loving tribute, Cokie’s husband of 53 years and bestselling-coauthor Steve Roberts reflects not only on her many accomplishments, but on how she lived each day with a devotion to helping others. For Steve, Cokie’s private life was as significant and inspirational as her public one. Her commitment to celebrating and supporting other women was evident in everything she did, and her generosity and passion drove her personal and professional endeavors. In Cokie, he has a simple goal: “To tell stories. Some will make you cheer or laugh or cry. And some, I hope, will inspire you to be more like Cokie, to be a good person, to lead a good life.”

Audience of One: Donald Trump, Television, and the Fracturing of America

James Poniewozik

2019-09-10

One of the Top 10 Politics and Current Events Books of Fall 2019 (Publishers Weekly) An incisive cultural history that captures a fractious nation through the prism of television and the rattled mind of a celebrity president. Television has entertained America, television has ensorcelled America, and with the election of Donald J. Trump, television has conquered America. In Audience of One, New York Times chief television critic James Poniewozik traces the history of TV and mass media from the Reagan era to today, explaining how a volcanic, camera-hogging antihero merged with America’s most powerful medium to become our forty-fifth president. In the tradition of Neil Postman’s masterpiece Amusing Ourselves to Death, Audience of One shows how American media have shaped American society and politics, by interweaving two crucial stories. The first story follows the evolution of television from the three-network era of the 20th century, which joined millions of Americans in a shared monoculture, into today’s zillion-channel...
Internet-atomized universe, which sliced and diced them into fractious, alienated subcultures. The second story is a cultural critique of Donald Trump, the chameleonic celebrity who courted fame, achieved a mind-meld with the media beast, and rode it to ultimate power. Braiding together these disparate threads, Poniewozik combines a cultural history of modern America with a revelatory portrait of the most public American who has ever lived. Reaching back to the 1940s, when Trump and commercial television were born, Poniewozik illustrates how Donald became “a character that wrote itself, a brand mascot that jumped off the cereal box and entered the world, a simulacrum that replaced the thing it represented.” Viscerally attuned to the media, Trump shape-shifted into a boastful tabloid playboy in the 1980s; a self-parodic sitcom fixture in the 1990s; a reality-TV “You’re Fired” machine in the 2000s; and finally, the biggest role of his career, a Fox News-obsessed, Twitter-mad, culture-warring demagogue in the White House. Poniewozik deconstructs the chaotic Age of Trump as the 24-hour TV production that it is, decoding an era when politics has become pop culture, and vice versa. Trenchant and often slyly hilarious, Audience of One is a penetrating and sobering review of the raucous, raging, farcical reality show—performed for the benefit of an insomniac, cable-news-junkie “audience of one”—that we all came to live in, whether we liked it or not.

The Solo Video Journalist Matt Pearl 2016-11-10 It is becoming increasingly important for television reporters to be proficient in many, if not all, of the steps in production. The Solo Video Journalist will make handling all these responsibilities seem possible, and do so from the hands-on perspective of a current reporter with years of experience as a multimedia journalist. This book will cover all aspects of multimedia
journalism, from planning for a segment, to dressing appropriately for one’s multiple roles, to conducting interviews and editing. The instruction and guidance in this text will help make readers valuable players in their field, and it is filled with real-world examples and advice from current professionals. Whether it be college students learning from the ground up or journalists early in their careers, The Solo Video Journalist ensures they will have all the materials they need to be successful multimedia journalists.

**The Solo Video Journalist**
Matt Pearl 2020-07-10
The Solo Video Journalist, now in its second edition, offers a comprehensive overview of the solo video reporting process from start to finish. Drawing from years of professional experience in the field, the author covers all aspects of multimedia journalism, from planning for a segment, to dressing appropriately for multiple roles, to conducting interviews, and editing. The book contains interviews with more than a dozen top storytellers from around the United States and offers practical advice for how to succeed in a growing media field. New to this edition are Career Chronicles – chapters that detail the career paths possible for modern journalists – and a fully updated chapter on the importance of building a digital and social media presence. This book is an excellent resource for students learning skills in broadcast, multimedia, backpack, and television journalism, as well as for early-career professionals looking for a back-pocket resource in solo video journalism.